

OUT IN FOCUS FilmFest

Sponsorship Packet 2023



Bend, Oregon / March 2-4, 2023

The Event

BendFilm and OUT Central Oregon present the inaugural OUT IN FOCUS™ FilmFest. This new annual film festival is scheduled for March 2-4, 2023 in Bend, Oregon and will bring filmmakers and films focused on celebrating LGBTQ+ life experiences, diversity in the outdoors, and includes premieres of some of the best new films of the year.

The OUT IN FOCUS FilmFest will present newly released, leading edge films to provide a winter opportunity for the entire community to convene, view, and connect around important topics. Select screenings will include panel discussions where filmmakers and actors will be invited to provide a first-hand perspective on the filmmaking process and on issues important to our community. OUT IN FOCUS FilmFest will run concurrently with OUT Central Oregon's annual Winter PrideFest. Films will be screened exclusively at the Tower Theatre and at the Tin Pan Theater in downtown Bend.

This new festival builds on BendFilm's 20-year legacy of bringing innovative film festival experiences to Central Oregon and continues its mission of using film's unique power to unite the community and inspire social action.

BendFilm and OUT Central Oregon have collaborated on numerous film screening events for over three years and are excited to now take this partnership to the next level by launching this inaugural festival. Both organizations believe this is the perfect opportunity to better serve our community by celebrating life experiences that have been traditionally underrepresented.

Why OUT IN FOCUS FilmFest?

OUT IN FOCUS FilmFest will be held concurrently with OUT Central Oregon's 5th annual Winter PrideFest, which has grown from 150 participants in its inaugural year in 2018 to approximately 1,200 in 2022, two-thirds of whom come from outside of Central Oregon, primarily Oregon, Washington, and Northern California. We are anticipating approximately 1,500 participants in 2023.

Former Sundance Festival and OutFest Director John Cooper stated that the OUT IN FOCUS FilmFest is timed perfectly to catch new films and filmmakers and help these important works and their artists reach larger audiences. Cooper will bring his 30+ years experience running and programming the world's top film festivals to advise BendFilm for both the OUT IN FOCUS FilmFest and BendFilm Festivals. Cooper will help secure the hottest titles from this year's Sundance Film Festival and leverage his contacts to bring exciting guests to Bend. Cooper believes that there are very few LGBTQ+ festivals hosted in towns the size of Bend and with similar character to Bend; this festival marks a big step forward and service to this community.

Why Sponsor?

Bend is recognized as one of the best outdoor towns in the nation and has a growing and thriving LGBTQ+ community. By presenting Winter PrideFest together with OUT IN FOCUS FilmFest, we have the unparalleled opportunity to couple distinct and overlapping cohorts of individuals to celebrate diversity and inclusivity in the winter months through outdoor activities, arts, and culture. Relatively rural communities like Central Oregon typically do not have access to the culture and films that this festival will celebrate. Your participation in the inaugural OUT IN FOCUS FilmFest puts you at the epicenter of this unique and growing event. It's a wonderful opportunity for your brand or organization to show leadership through support and local engagement of our diversity and love for arts and culture.

Let's celebrate our diversity together through the power of film!

2023 Sponsorship Options

	FOUNDING SPONSOR \$25,000	VENUE SPONSOR \$10,000	FESTIVAL SPONSOR \$6,000	SCREENING SPONSOR \$3,000	ADVERTISING SPONSOR \$1,000
Founding Sponsor**	*				
Advertising slide at all film screenings	*	*	*	*	
Your banner or signage at all film screenings	*	*	*	*	
Public announcement at all film screenings	*	*	*	*	*
Logo on OUT IN FOCUS webpage for a year	*	*	*	*	*
Your organization mentioned and thanked on Social Media	*	*	*	*	*

**There are only a maximum of two (2) openings for the "Founding Sponsor" designation for this inaugural festival. Your company's name or logo will continue to be at the top of the sponsorship list in subsequent years as a "Founding Sponsor" as long as you continue to contribute \$15,000 annually.

Other Sponsorship Opportunities

We are here to work with you to find a level of sponsorship that fits you and/or your organization best.

Contact us to discuss sponsorship options:

info@outcentraloregon.com

415.806.9392

About BendFilm

Founded in 2003, BendFilm, Inc., is a 501(c)3 non-profit organization dedicated to celebrating independent cinema's unique power to enrich lives, promote diversity, and inspire change through vibrant educational programs and film festival experiences across Central Oregon. BendFilm's signature event is the annual Bend Film Festival, named in 2019 as one of the MovieMaker Magazine's Coolest Festivals in the World and one of only 27 Academy-qualifying film festivals in the United States. With more than 6,000 attendees, Bend Film Festival showcases more than 130 professional independent and student films and hosts a variety of public educational panels and post-screening talks with visiting filmmakers and award jurors. BendFilm also owns and operates the Tin Pan Theatre – a boutique arthouse cinema located in downtown Bend's Tin Pan Alley.

To learn more, visit Bendfilm.com

About OUT Central Oregon

OUT Central Oregon is a 501(c)3 non-profit charitable organization in Bend, Oregon that promotes inclusivity, advocacy, and visibility for LGBTQ+ people by enabling and fostering community engagement through their work within the social, cultural, and economic landscape of Central Oregon. By developing and building partnerships with businesses, government, and other organizations, OUT Central Oregon educates the LGBTQ+ community and the public by providing public discussions, youth programs, documentary screenings, social gatherings, and outdoor activities.

Learn more at outcentraloregon.com/out-in-focus

Additional information about OUT Central Oregon can be found at:

<http://www.outcentraloregon.com>

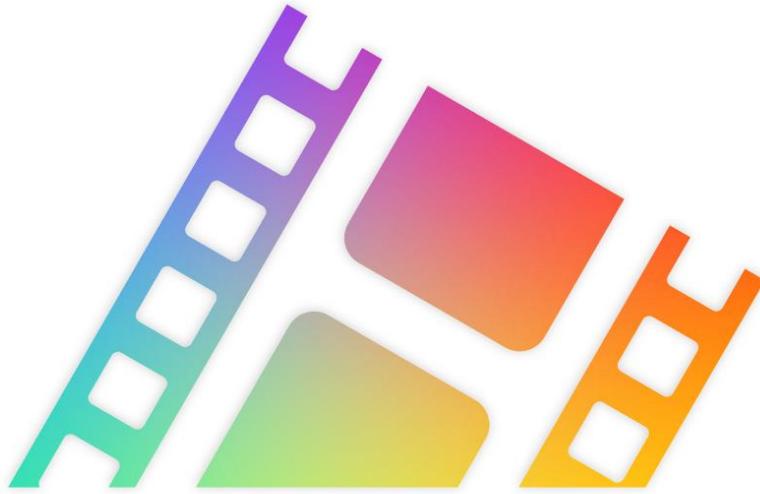
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